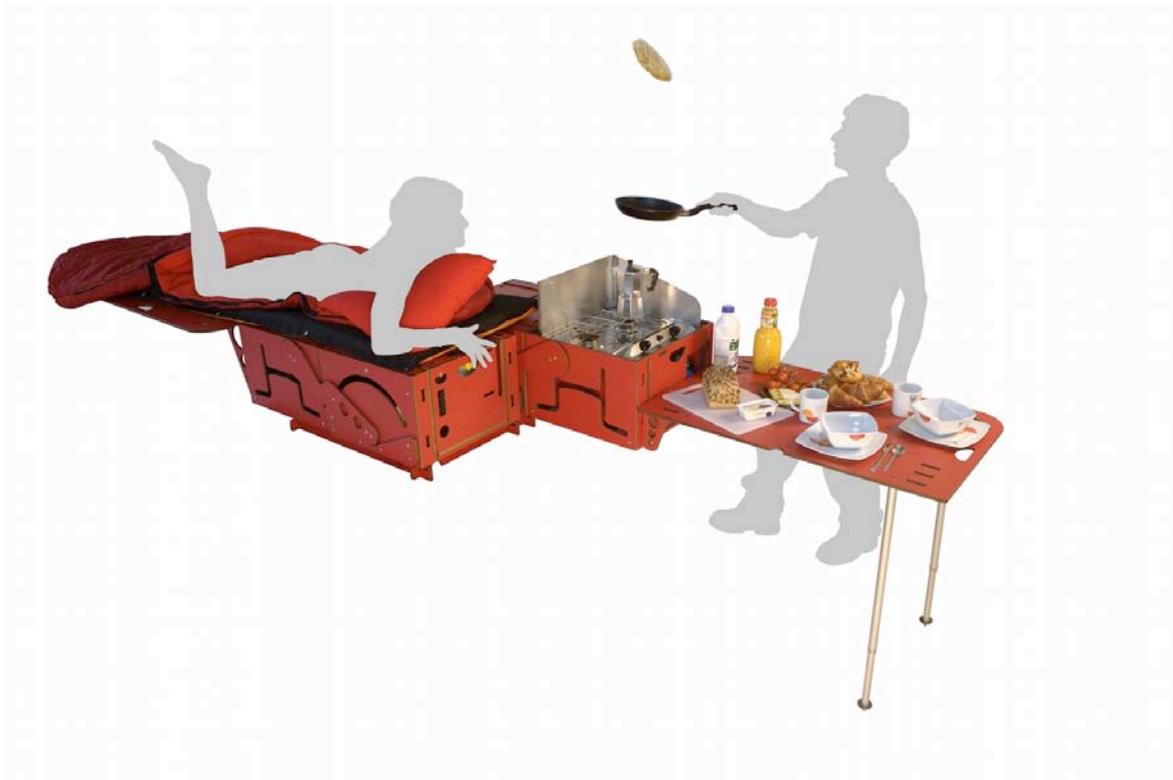


Press Release

Switzerland, Collombey, June 24, 2011.

swissRoomBox® home on board innovation



To view the swissRoomBox® video:

<http://www.youtube.com/watch?v=3cy3gKwirLk>

swissRoomBox® outdoor innovation

More than 100 years ago the Swiss Army Knife was the first foldable multi-tool pocket knife. Today another Swiss company has developed the swissRoomBox®, the world first foldable camping-car equipment that can be installed in most cars and mini-vans.

This miniaturised modular system can be installed in the boot of your vehicle and enables you to cook, eat, shower and sleep in total autonomy during your outdoor adventures.

Multi-functions “home on board” device

The ultimate camping equipment for travelers, leisure and sport people. swissRoomBox® a unique model that will enable you to transform the modules into the shower, kitchen, bed and dining room in less than 5 minutes and without tools! The swissRoomBox® offers the comfort of hot water, gas, and electricity in 220V, 12V and 5V USB while its intelligent system of voltage control monitors your car battery.

home on board



15 minutes in/out

swissRoomBox® an ingenious modular system that remains simple to use. Without any modification on your car, in less than 15 minutes, it mounts and dismounts easily if you wish to use the trunk space of the vehicle for other purposes. In the closed position, its minimum volume enables the use of all passenger seats during the trips.

Swiss Quality

All the technology of a camping-car gathered in 4 clever modules. Designed and manufactured in Switzerland, the swissRoomBox® embodies a concept of quality that includes the reliability, precision and robustness of the chosen material and all the technical equipment.

Prices & where to buy

The swissRoomBox® is on the market from 2011 and is available in Europe by ordering on the company web site : www.swissroombox.com

Your car becomes a camping-car for a more affordable budget than buying a standard recreational vehicle (approx. 10 time more expensive). Today with the swissRoomBox®, you can customize your car or your van as a camping-car at a starting price of:

swissRoomBox® Set CHF 8'630.- included Swiss VAT 8%

(Sale outside of Switzerland, approx. € 6'500.- without taxes).

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High resolution pictures for media:

<http://www.swissroombox.com/swissRoomBox-press-form.html>

home on board

